

LOVE your skin

Some myths

1. Your skin needs to be deep cleaned - Your skin does not really get dirty. It does get a build up of dead skin cells and your pores can get clogged with dead cells and sebum which is a cause of spots and congestion. A gentle cleansing and a light desquamation is all the skin naturally needs. Over cleansing will upset the skin's natural defence barrier.

2. You need to change your products regularly - this is a myth, you do need to be aware the skin has different needs as the weather changes and due to other external influences.
IE: flying, air conditioning etc.

3. Spots are for teenagers - As hormones control us during most of our lives, women a lot more than men, if you are predisposed to spots you can get spots at any age. Spots are not biased

Your skin

Your skin is a complex dynamic organ.

It's main aim in life is to protect you

If the skin's barrier is impaired the skin will feel it is under attack and react accordingly.

These reactions will eventually show, we are all worried about ageing but ageing is only a by product of an unloved and uncared for skin.

If you look after your skin the way mother nature intended, the skin is a clever enough organ to look itself and look the best it can.

Your skin is a complex dynamic organ with a long memory and can be very unforgiving .



Love your skin it deserves the best .

LOVE your skin

get the correct skin care for you



no frills no fuss just the facts

How do you know if you are using the correct skin care for your skin? The department stores, supermarkets and even online shops are all rammed with 100's of different lotions and potions. All promising to lift, tighten, soothe, calm and prevent lines, wrinkles, anti aging and the list goes on.

Some Interesting facts on how we purchase our skincare.

70% purchase a skin care due to advertising, special promotion, a celebratory endorsement or a recommendation from a friend.

50% misdiagnose their skin, therefore are using a detrimental product.

45% of women will have 2-3 unopened skin care products in their bathroom that they will never use.

20% of us will stay loyal to one skincare brand. 40% will buy a skincare line because it smells nice or the clever packaging catches their eye.

What we look for in a skincare line.

Products to have less chemicals.

To have some active ingredients to help the skin. I.e. Antioxidants.

Result driven products with some type of scientific backing.

How do you know if the skincare you are using is the correct product for your skin?

No two skins are the same, none of us lead the same lives. The health and vibrancy of our skin are controlled by:

Our internal influences

Our external influences

A predisposed skin type from our parents.

Result driven skincare is the future. If you want something to smell nice buy a candle.

Your skin care has to be tailored to your own individual needs and the needs of your skin.

How we purchase our skin care has to change

A skin therapist is qualified in understanding the skin, a complex dynamic organ. They would of sourced products and have the knowledge in how these products work on the skin. They will have an avid interest in making sure you get results and see changes in your skin.

Your skin therapist they will become your go to skin guru.

A skin therapist :

Will learn to understand your skin.

Will treat the cause not the symptom.

Will see your skin without make up on.

Will touch and feel your skin.

Will perform a full consultation and skin analysis.

Will not be product aligned.

Will educate you in your skin.

How do I find a good skin therapist.

The fact you are reading this means you have either found a good therapist or you are nearly on your way.

This brochure has been sponsored by a skin care line called Dermaviduals. Dermaviduals is only sold to therapist that have a love and passion for skin.

Dermaviduals does not want you to become loyal to a skin brand, it wants you to be loyal to your skin therapist as she will take the time to get to know you and your skin and make sure you will see changes in your skin.

Will it be expensive.

No, as you will be getting products and skin care advice that will work and give you results.

You will no longer buy products you will never use.

You will stop trying to guess what your skin needs.

You will save money and best of all you will have a lovely skin.



Your skin care should work with your skin not against it.