

Dermaviduals News

July 2109

Dermaviduals UK Hand Book

Enclosed with this letter is the latest Dermaviduals hand book. It can be used as a reference book and it contains a wealth of knowledge and information.

All though the hand book is produced by dermviduals Germany ,we have tweaked it slightly, we have changed all the names to the Uk names and added some of the UK images.

Please note ,we don't stock all of the actives or face oils mentioned in this book.

The rise of Corneotherapy

Due to the power of social media I am becoming aware that the consumer is now more knowledgeable of skin barrier disorders .

This has led to them finding Corneotherapy as a methodology they want in a skin treatment. It makes sense , it doesn't promise false hope and isn't a quick fix : but a long term solution in strengthening repairing and healing the skin.

I now feel the time is right in the UK to really start to embrace and acknowledge this methodology, too many clients come to me that have been to the a doctor or dermatologist to help with Acne, Rosacea ,Eczema or other skin ailments. They are desperate, at their wits end and want help.

Combining Cornootherapy with our hands on knowledge of the skin and blending the correct home care, will put skin therapists in a stronger position than ever before.

PRODCUT CHANGE : Phytohorme will now be known as **Isoflavone**

The red clove in phytohorme has been replaced with a Isoflavones Genistin and Daidzin. More information can be found on the website .



Save The Date

The International
Association of
Cornenotherapy will be
held in

Seville in Spain

20220

I.A.C &

The Dermaviduals
Conference.

The first week of
October 2020

More detail to follow .

Dermaividuals and Complexion

*We will be closed for our
Summer Holidays
July 15th –19th
August 26th-30th*

*There will be a slight price
increase in
September 2019*

Years of witnessing and seeing the same type of journey that too many clients have had to go through to help their skin has been building an unhealthy frustration within me.

The cycle starts with the GP and depending on the skin concern, it is either the pill or antibiotics, along with detrimental advice on homecare.

When that doesn't work they are then changed to a different antibiotic or alternative pill. If still no joy then off to the dermatologist, some go privately but still get the same advice along with new pills and a prescriptive topical cream and more over the counter detrimental products.

I called this going around the houses

As these poor individuals are now tired and been everywhere.

By the time they come to see me , they are tear full,upset ,desperate and have hardly any hope left.

In a nut shell, a majority of these skins had their condition exasperated due to wrong skincare advice and to hash products.

I knew I could help, I knew what the skin needed but I had to build trust and give these skin's hope

Complexion was born to help these clients and to help my frustration. I discount their homecare products heavily.

If you have a client that has severe skin concerns that is causing them to suffer in life, then you can work under the Complexion umbrella and I can heavily discount dermaividuals for you.

You will need to send me a photo of the skin prior to treatment and updates on their progress. If the client allows we can use these images for training purpose , never for social media, but for us to extend our knowledge of how the products work on some extreme skins and how we can learn from it. Eventually I hope to re educate the consumer that she doesn't have to go around the houses for help but can see a qualified skin corneotherapist .

Training Dates

Sunday 6th~ Monday 7th October

Sunday Skin Training

- ◆ Skin barrier disorders the variables , looking at symptoms and causes
- ◆ This will include Acne ,Problem Skin , Adolescents, Rosacea, Reactive ,Sensitive and Pigmentation
- ◆ The importance of setting the correct expectations
- ◆ Client Compliance
- ◆ What does the GP dermatologist have to offer, how we can work with their advice .

Monday

- ◆ Product Knowledge
- ◆ Work with dermaividuals in clinic
- ◆ Blending

You can do both days or just one of the days

Depending on how many of you are able to join us will depend on if I can do it at my clinic in North London or to find a local hotel.

To cover the cost the price will be from £70 to £100 per day.

If you will be able to attend a £50 deposit will be required this will be found on the shop. Please can you do this ASAP, so I can work out numbers. Can you please send me an e mail if you wish to attend both days or one

Many thanks Donna